

NESSBE SPONSORSHIP

DEMONSTRATE YOUR COMMITMENT TO CLIMATE ACTION



WHO IS CTGBC?

501(c)3 Non-profit organization - The mission of the Connecticut Green Building Council (CTGBC) is to accelerate the healthy, resilient, equitable, and sustainable transformation of Connecticut's built environment

Local chapter of the United States Green Building Council

Regional partner of the International Living Future Institute (ILFI)

Our membership includes professionals with diverse expertise including developers, contractors, planners, activists, architects, landscape architects, engineers, consultants, manufacturers, utilities, realtors, health professionals, academics and more.

WHAT IS NESSBE?

Northeast Summit for a Sustainable Built Environment (NESSBE) is a CTGBC flagship biennial regional summit to facilitate a conversation about sustainability in the built environment. Website: www.nessbe.net

This year's theme - Justice of Place: Energy and **Environmental Justice in the Built Environment.** Frontline communities are now experiencing the greatest effects of Climate Change. These communities face both an increased energy cost burden and an associated increased health burden due to environmental pollution and housing conditions. The intention of this summit is to explore the means and solutions for meeting this challenge in the built environment, lifting up our most vulnerable communities, while improving the quality of life for all CT residents.

NESSBE History: This event has been a regional draw, and the themes have been extremely prescient.

NESSBE 2017 - Health of Place

- 3 Keynote Speakers
- 16 Educational Sessions
- 53 Presenters
- 11 Sponsors
- Promotional Sponsors: BuildingGreen, International Living Future Institute
- 150 Attendees from the Northeast and beyond.

NESSBE 2019 - Equity of Place

- 2 Keynote Speakers
- 14 Educational Sessions
- 57 Presenters 14 Sponsors
- 12 Promotional Sponsors
- 180 Attendees from across the Northeast
- Passes sold out a week in advance.

NESSBE 2021 - Power of Place

- 4 Keynote Speakers
- 17 Educational Sessions
- 20 Sponsors
- 60+ Presenters
- 25+ Partner Organizations
- 392 Registrations

VALUE OF SPONSORSHIP

- Help CTGBC further its mission of accelerating the sustainable transformation of the built environment.
- Showcase your company's commitment to sustainability.
- Reach a diverse audience of professionals that value a sustainable built environment.

SPONSOR BENEFITS

• Work with CTGBC to find ways to maximize the value of your sponsorship to meet your company's specific goals, depending on your level of sponsorship.

CONTACT

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Sponsor Benefits	Gamechanger \$10,000	Champion \$5,000	Leader \$2,500	Steward \$1,000	Advocate \$500
Attendee List	√				
Live demonstration During Lunch Break	√				
Picture with Keynote Presenter	√	√			
Opening Remarks	2 mins	1 min	MC Mention		
Sponsor video on Summit and CTGBC Website	\checkmark	√	\checkmark		
Sponsor Table at Live Event	\checkmark	\checkmark	\checkmark		
Sponsor materials at Live Event	\checkmark	√	\checkmark	\checkmark	
Sponsor Logo and Link on Website and Communications	\checkmark	√	\checkmark	√	\checkmark
Social Media Acknowledgement and Signal Boost	√	√	√	√	√
NESSBE Summit Passes	5	3	2	1	





